

**OFFICIAL RULES**  
**PROFORCE WIDESCREEN TV DRAWING**

**(NO PAYMENT OR PURCHASE OF ANY KIND IS NECESSARY TO ENTER  
THIS DRAWING)**

**DRAWING AND PRIZE:** ProForce Marketing, Inc. (“ProForce”) will conduct a Drawing, in accordance with these Official Rules, in which the winner will receive a 52” Sony Widescreen TV (provided, however, that ProForce reserves the right, in the event the designated TV is unavailable at the time of the Drawing or for other factors, to substitute a different brand and model of Widescreen TV of substantially equivalent value). **See section entitled “Drawing” below for information concerning the odds of winning.**

**ENTRY PERIOD:** The period for entering the Drawing begins at 12:01 a.m. (EST) on January 1, 2010 and ends at 11:59 p.m. (EST) on August 31, 2010, (the “Entry Period”).

**ELIGIBILITY:** To be eligible to participate in the Drawing, you must be a U.S. legal resident of one of the 50 United States or the District of Columbia, who is at least 18 years of age at the time of entry. To enter the Drawing you must register for the Drawing online at [www.proforceonline.com](http://www.proforceonline.com). Only one entry per person is permitted.

**EXCLUSIONS FROM ELIGIBILITY:** Persons who are or have been employees of ProForce, at any time during the Entry Period, and their family members, are not eligible to enter the Drawing.

**DRAWING:** ProForce will compile a database of all entries received during the Entry Period. On or about September 6, 2010, ProForce will randomly draw one (1) entry from the database. If the person selected is ineligible for the Drawing, an alternate name will be randomly drawn from the database, until an eligible person is selected as the winner. **The odds of winning will depend upon the number of eligible entries received during the Entry Period. For example,**

**if 100,000 eligible entries are received during the entry period, the odds of winning will be 1 chance in 100,000.** The approximate retail value of the Widescreen TV is \$1,500.00. The Widescreen TV will be provided to the winner approximately two weeks after the date of the Drawing. ProForce will be responsible for all shipping and delivery costs.

**INCOME TAXES:** The winner will be solely responsible for all federal, state and local income taxes resulting from the award of the Widescreen TV. Each entrant agrees, if selected as the winner, to defend, indemnify and hold harmless ProForce of and from all costs, claims and liability arising from or related to such income taxes.

**OTHER DRAWING CONDITIONS:** This Drawing is subject to all applicable federal, state, and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of ProForce and waive any right to claim ambiguity in the Drawing or these Official Rules. ProForce is not responsible for lost, late, misdirected, undeliverable, illegible, or incomplete entries into the database, whether due to system errors or failures, faulty transmissions or other telecommunications malfunctions, entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete, or garbled computer or telephone transmissions, typographical or system errors and failures, faulty transmissions, technical malfunctions, or otherwise.

Except where legally prohibited, submission of an entry into this Drawing constitutes permission for ProForce to use the winner's name, photograph, likeness, voice, address (city and state) and testimonials, in printed, broadcast media or news media, in perpetuity, in any manner it deems appropriate in connection with promoting this Drawing, without further compensation in connection with this Drawing or the prize awarded.

ProForce may prohibit an entrant from participating in the Drawing or winning the award if, in its sole discretion, it determines that the entrant is attempting to undermine the legitimate operation of the Drawing by cheating, hacking, deception or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or ProForce. Such activity may

be a violation of criminal and civil laws and ProForce reserves the right to seek damages from any such entrant to the fullest extent permitted by law. If ProForce is not able to conduct this Drawing as planned, for any reasons, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the reasonable control of ProForce which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Drawing, then ProForce reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Drawing. The Drawing will occur at ProForce's corporate headquarters at the address stated below.

**The Drawing Is Void Where Prohibited By Law.**

**NO LIABILITY:** By entering, each entrant agrees to comply with these Official Rules, as stated and agrees that, if entrant is selected as the winner, to release, discharge, indemnify, defend and hold harmless ProForce and its officers, directors, employees, representatives, and agents from and against any claims, liability or costs, including attorney's fees, due to any injuries, damages or losses to the entrant (including death) or property of any kind, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize awarded. The Widescreen TV will carry no warranties, other than as provided by the manufacturer.

**INTERPRETATION AND JURISDICTION:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrants and ProForce in connection with the Drawing, shall be governed by, and construed in accordance with the laws of the State of Arizona, except where otherwise required by the law of the jurisdiction where the Drawing is advertised or conducted. Except where otherwise required by the law of the jurisdiction where the Drawing is advertised or conducted, any legal proceedings arising out of this Drawing or relating to these rules shall be instituted only in the federal or state courts located in the State of Arizona and the parties consent to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these rules. The invalidity or unenforceability of any provision of

these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and be construed in accordance with their terms, as if the invalid or illegal provision were not contained herein.

**WINNERS LIST/RULE REQUEST:** To receive notification as to the identity of the winner of the Drawing or an additional copy of these Official Rules, send a self-addressed, stamped envelope to ProForce; please specify “Rules” or “Winners List.”

**SPONSOR’S ADDRESS:** ProForce Marketing, Inc., 3009A HWY 89, Prescott, AZ 86301